

## **Press Release: Cottage Life Goes Retro With a Twist**

Prince Edward County, Ontario—As in the 1950s, droves of cottagers are driving to charming, lakeside cottage communities in the woods to reconnect with nature and share a summer of neighborly fellowship, but this time there's a new twist. Organized neighborhood activities and events foster a sense of fellowship and encourage cottagers to return week after week, month after month, and summer after summer. A community filled with vacationers swimming in the lake and playing games all day, traveling from cottage to cottage on foot or on bicycle, catching fireflies at dusk, and sharing stories and songs over campfires at night are all reminiscent of the cottage lifestyle of yesterday. But in this new era of cottaging, the vacationers aren't going to Muskoka and they aren't going to a row of rustic cottages on a lake. The new cottage community is an amenity-filled vacation resort comprised of hundreds of cottages, all with quality designs and finishes.

Cottage Advisors of Canada has created a lakefront cottage community that brings back the old-fashioned cottage community experience with modern day conveniences and luxuries. Their cottage village on East Lake in Prince Edward County, Ontario is designed with neighborhood pocket parks, a community Clubhouse and entertainment pavilion, and shared pools, sports courts, and walking trails. Cottagers of all ages participate in scheduled recreation activities, such as baseball games and kayak tours, card games and book clubs, and even the old-fashioned end of summer community talent show. This unique combination of a cottage community with neighborly spirit plus the modern amenities of today has so far proved a success. Sandbanks Summer Village has already sold over 40 cottages prior to its Grand Opening scheduled for late Spring 2012.